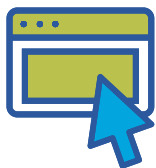


Your Fundraising GAME PLAN



1. PERSONALIZE YOUR PAGE

Add a personal touch to your fundraising page with your stories and photos. Let donors know what Entryway means to you.

2. DONATE TO YOUR CAMPAIGN

People are more likely to donate if there is already a history of donations. There's no one better to start as the first donor than yourself!



3. INVITE CLOSE FRIENDS & FAMILY

Give your campaign momentum by asking for donations from the people who love supporting you. These will probably be your best friends and family members.

4. SHARE WITH NETWORK

Expand the invitation to your wider network. Think about the social connections that you have through your jobs, schools, hobbies, volunteer activities, etc.



5. UPDATE & REMIND

Send periodic updates to remind potential donors while thanking current donors. Additionally, reach out around special occasions, like your birthday, to ask for donations in celebration.